



Valeria Marcos

Marketing and Advertising



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[valeriamarcos_](#)



[Valeria Marcos Paz](#)

PERSONAL SKILLS

- Involvement
- Good oral and written communication
- Proactive
- Group work
- Creative

LANGUAGES

Basque: Spanish:



English: French:



EDUCATION

Marketing and Advertising

2021-Currently Advanced Vocational Training, Harrobia Ikastola.

Post-Compulsory Secondary Education

2018-2020 IES Balmaseda BHI.

WORK EXPERIENCE

Marketing Technician Fundacion Gizakia

2022-Currently

Social networks Management, Community Manager, content creator, creating campaigns, develop strategies and content plan for Facebook and Instagram...

Babysitter, Selfemployed

2018-2019

Care of children from 4 to 10 years .

MARKETING SKILLS

- Management of social media campaigns
- Management of email marketing campaigns
- Design of advertising and communication materials
- Development of communication and marketing plans
- Google analytics
- SEO
- Development and analysis of market research
- Kanban
- Design Thinking

MARKETING SOFTWARE

- Mailchimp
- Facebook/Instagram Ads
- Google Ads
- Wordpress and Divi
- Hubspot
- Google Analytics
- Microsoft Office
- Trello
- SEOake
- InIscape
- Buffer

ADDITIONAL TRAINING

Google Activate

(2022) Electronic Commerce 40h